When your doctor recommends a procedure, you decide where to get the service you need.

Did you know that prices for the same medical services, such as MRIs, CT scans, lab tests and more, can vary from hundreds to thousands of dollars? With Member Rewards it can help reduce your out-of-pocket costs for your health benefit plan, and you have an opportunity to receive a cash reward when you shop for a cost-effective health care provider.

Remember that choosing a health care provider or location can be complicated, so expert assistance about your options may show you the best value. A Benefits Value Advisor* (BVA) can offer helpful information about medical professionals and facilities near you, so call a BVA – you’re more likely to save some money!

Follow these simple steps to get started:

1. From your desktop, log in to Blue Access for MembersSM.
2. Start a search under the Doctors & Hospitals tab.
3. Search for any Member Rewards eligible procedure up to the day of service. Complete your selection prior to receiving the service.
4. Any cash reward earned will be mailed to your home.

Log In