



**HOT TOPICS**

## New Dec. 19 Application Deadline for Jan. 1, 2017 Effective Date

[Healthcare.gov announced](#) that it is extending the enrollment application deadline for individual qualified health plans to 11:59 p.m. PT on Dec. 19 (or 1:59 a.m. CT on Dec. 20) for coverage effective Jan. 1, 2017.

Below are **new** enrollment deadline details.

### **On- and Off-Exchange Applications via our [Retail Shopping Cart](#) & [Retail Producer Portal](#)**

Online enrollment applications must be submitted, not started, by Dec. 20, 2016, 1:59 a.m. CT. If a user begins the application process earlier, but submits it after 1:59 a.m., the user will receive a Feb. 1, 2017, effective date.

### **On-Exchange Applications via the [healthcare.gov website](#) or [Federal Marketplace Call Center](#)**

Dec. 20, 2016, 1:59 a.m. CT

### **Off-Exchange Applications via Fax and Mail**

- Fax by 1:59 a.m. CT, Dec. 20, 2016, to 888-697-0686
- Mail with a postmark of Dec. 19, 2016, to:  
Blue Cross and Blue Shield of Texas  
Attn: Individual Enrollment  
P.O. Box 3236  
Naperville, IL 60566-7236

## **Member Retention Call Center for Producer-sold Business Only**

Remember that we offer a specialized Retention Call Center designed to support producer-sold business to assist renewing members. [For details, see our Hot Topic about the Member Retention Call Center.](#)